



Jewellery & Gem Digital World

Themed online sourcing festivals

May – December 2021



Jewellery & Gem Digital World 2021

Platform for
buy/sell & meet

Themed events,
targeted audiences

Opportunity to invite
buyers to meet

Webinars on expert
insights and trends

Standard Package of US\$500* will get you:



Login accounts: 2 (max.)
(Contact us if you need more accounts)



Product Showcase

Standard package: 20 products max.
Premium package: 40 products max. (US\$650*)
Platinum package: 80 products max. (US\$800*)



Opportunity to meet buyers

Buyers search for Exhibitors and Products, and invite Exhibitors to meet *(unlimited no. of meeting requests by buyers)*



Search and invite buyers to meet

Exhibitors can search for Buyers and schedule meetings.

Standard package: max. 10 requests per exhibitor
Premium package: max. 20 requests per exhibitor
Platinum package: max. 30 requests per exhibitor

Note: For Dazzling Silver and Affordable Luxury, exhibitors will not be able to see other exhibitors' booths/products. The Exhibitor List is available on the promotional site.



Webinars

Join webinars to gain business insights. *(Contact us if you wish to participate as a speaker)*



Business Opportunities

* Prices are applicable to JewelleryNet Supplier Members only.

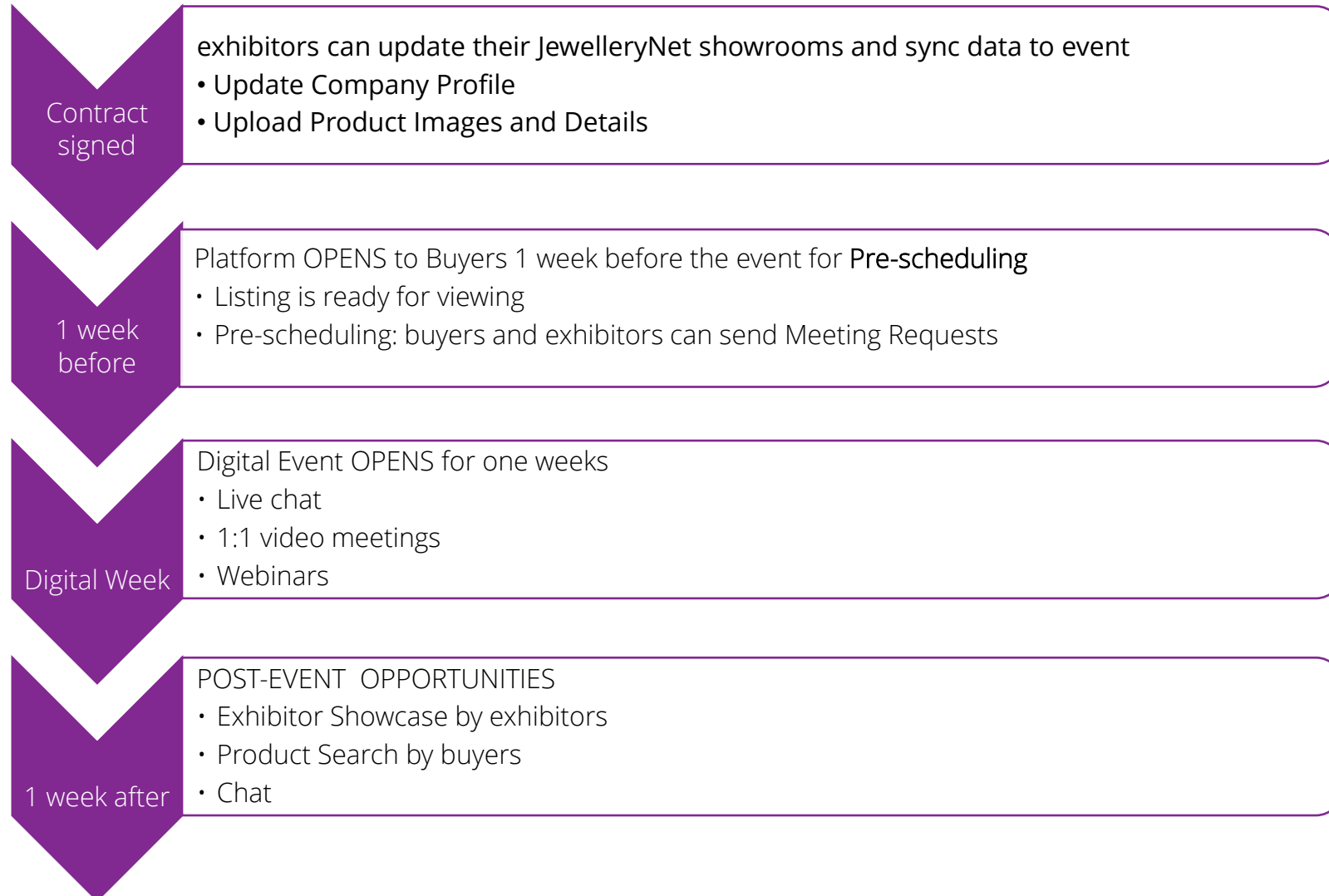
Digital Event Themes

| | |
|-----------|---------------------------------------------------------|
| May 10-14 | Dazzling Silver |
| May 24-28 | Vibrant Gems: Ruby, Sapphire, Emerald & Diamond |
| Jul 19-23 | Spotlight on Asia |
| Aug 2-6 | Spotlight on Greater China: Jewellery & Packaging |
| Aug 16-20 | Spotlight on Greater China: Loose Materials & Equipment |
| Oct 11-15 | Celebrations |
| Oct 25-29 | Spotlight on Europe & US |
| Dec 6-10 | Affordable Luxury |

Early-bird offer: Buy 3 and get 1 FREE
US\$1,500 for 4 events = US\$375 each

You may choose any four JGDW sourcing events scheduled from May 2021 - April 2022

Event Timeline



Marketing & Promotional Opportunities Pre-event

Each Jewellery & Gem Digital World event will be promoted to targeted buyers through eBlasts, social media posts, JewelleryNet banner campaigns and other channels.

You can attract attendees to your booth and boost your chances of meeting more buyers through our various marketing and promotional opportunities:

- **Social media** post on Informa Markets Jewellery's official account



Rate: US\$300 per platform

- **Customised eBlast** to targeted buyers



Rate: US\$1,500

- **Advertising** on JGDW promotional site and event site

See more information on the next two pages

Advertising Opportunities Promotional Site <http://www.jewellerygemdigital.com/>

- Featured exhibitors (5 slots – US\$300 each)
- Featured products (5 slots – US\$300 each)
- 3-minute video of factory tour (5 slots – US\$500 each)



Promotion Opportunities - Event Site

- 3-minute Trade Talk (US\$800)
- 30-minute Webinar (US\$3,500)
 - Your logo will appear on all email invitations, collaterals, and the live and recorded webinar
 - Informa Markets Jewellery will drive traffic to the webinar through multiple emails, invitations and reminders along with a dedicated social media campaign
 - A follow-up email will be sent to all registrants with a link to the recorded webinar
 - Recorded webinar will be available on JewelleryNet.com for 6 months

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