

# Welcome to Jewellery & Gem Digital World's Sourcing Festivals!

May – Dec 2021



## Buyer Guide

# About the fair

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**Exhibitor / Product Search**



**Connect with exhibitors**

- ✓ *Meeting Planner*
- ✓ *Live Chat*
- ✓ *Video Conference*



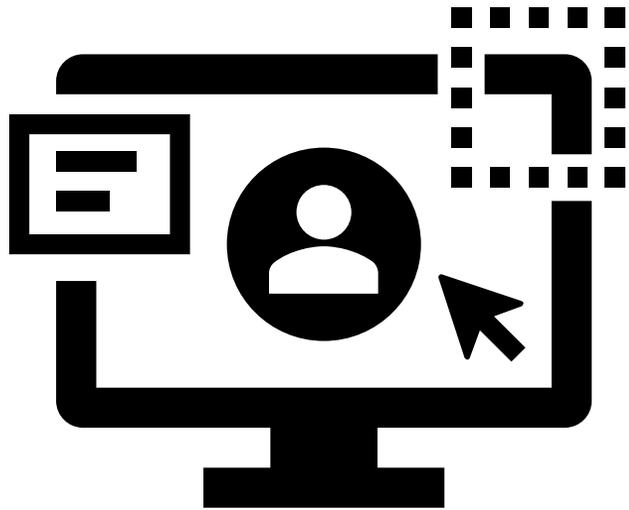
**INDUSTRY**

**Talks /  
Webinars**

**Industry News**

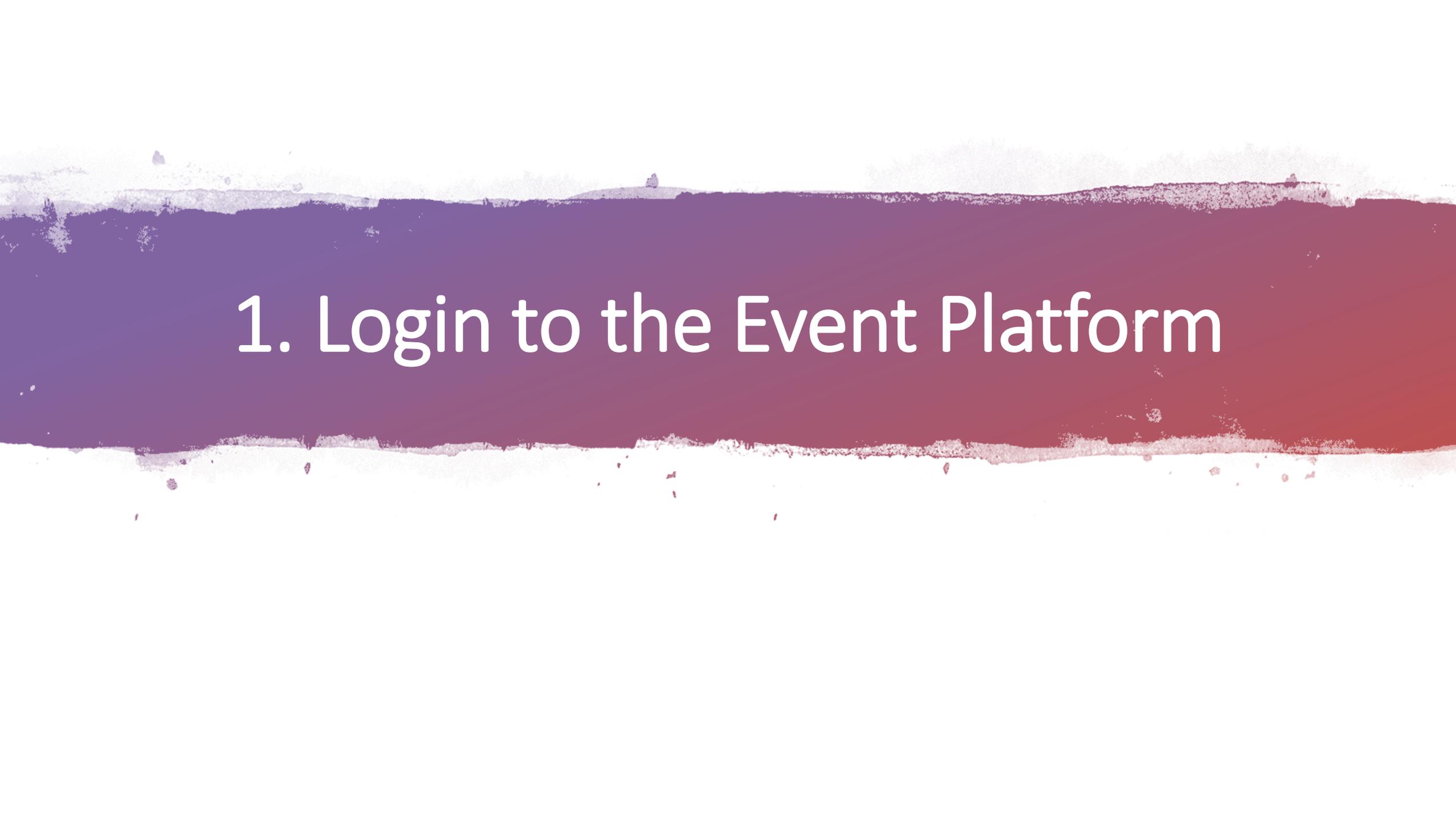
# How to use the Event Platform

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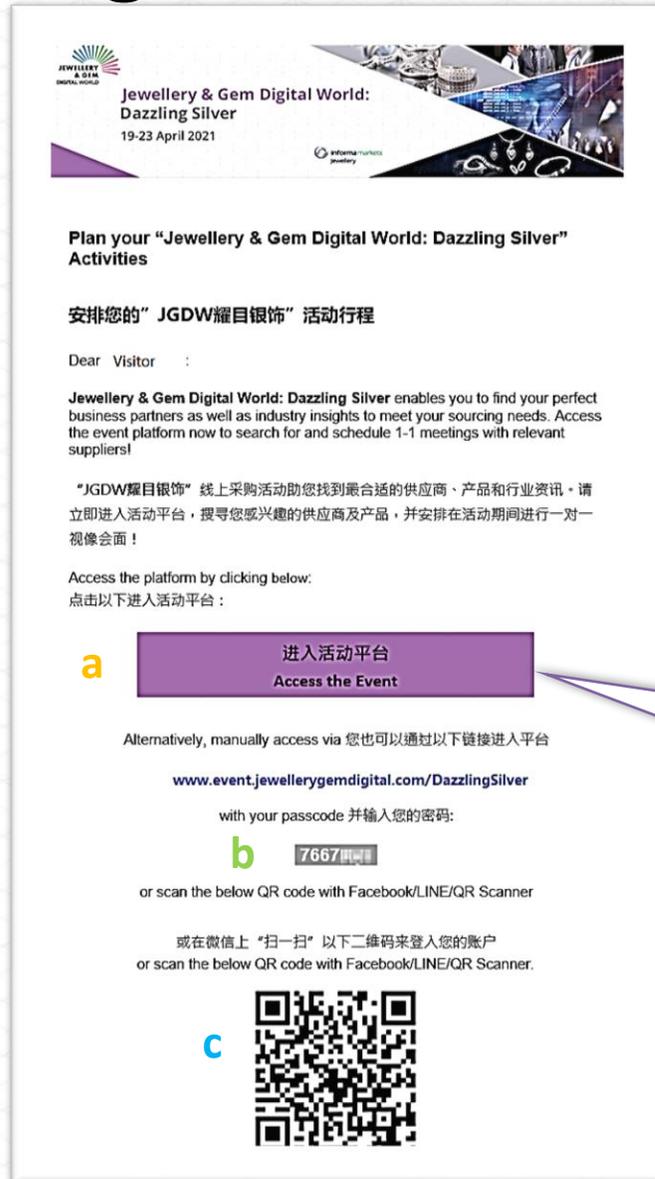
- [Login to the Event Platform](#)
- [Manage Your Account](#)
- [Product / Exhibitor Search](#)
- [Connect with Exhibitors](#)
- [Industry Talks / Webinars](#)
- [Check your activities](#)
- [FAQs](#)



A scenic landscape with a blue sky, green hills, and a field of yellow flowers. The text "1. Login to the Event Platform" is overlaid in white on a dark blue horizontal band across the middle of the image.

# 1. Login to the Event Platform

# 1. Login to the Event Platform



The screenshot shows the event platform interface. At the top, there is a header with the event title 'Jewellery & Gem Digital World: Dazzling Silver' and the dates '19-23 April 2021'. Below the header, there is a section titled 'Plan your "Jewellery & Gem Digital World: Dazzling Silver" Activities' with a Chinese translation '安排您的"JGDW耀目银饰"活动行程'. A greeting 'Dear Visitor' is followed by a paragraph explaining the platform's purpose: 'Jewellery & Gem Digital World: Dazzling Silver enables you to find your perfect business partners as well as industry insights to meet your sourcing needs. Access the event platform now to search for and schedule 1-1 meetings with relevant suppliers!'. Below this, there is a paragraph in Chinese: '“JGDW耀目银饰”线上采购活动助您找到最合适的供应商、产品和行业资讯。请立即进入活动平台，搜寻您感兴趣的供应商及产品，并安排在活动期间进行一对一视像会面！'. The next section is 'Access the platform by clicking below: 点击以下进入活动平台：'. There are three ways to access the platform: 1. A purple button labeled 'a' with the text '进入活动平台 Access the Event'. 2. A text-based instruction: 'Alternatively, manually access via 您也可以通过以下链接进入平台 www.event.jewellerygemdigital.com/DazzlingSilver with your passcode 并输入您的密码: b 7667 俱网'. 3. A QR code labeled 'c' with the instruction: '或在微信上“扫一扫”以下二维码来登入您的账户 or scan the below QR code with Facebook/LINE/QR Scanner.'.

- After registration, you will receive your **personalized event login link** and **passcode** for each themed event
- *the email will be sent one week before each virtual event from [jewellerydigital@informa.com](mailto:jewellerydigital@informa.com)*

## 3 ways to access to the Event Platform:

- a. Click on direct link
- b. Event platform URL with passcode
- c. Scan QR code

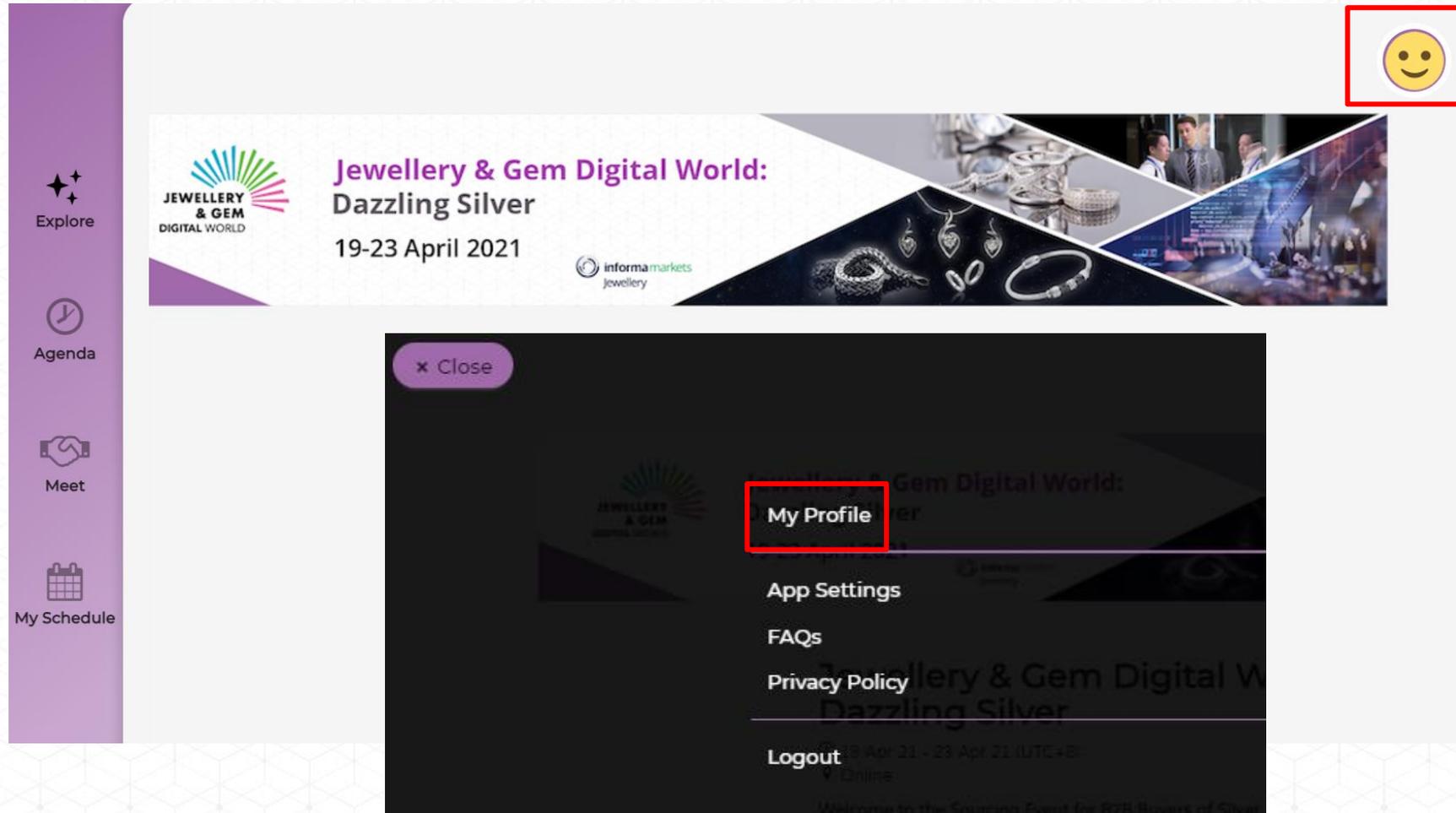
A scenic landscape with a blue sky, green hills, and a white foreground. The text "2. Manage Your Account" is centered in the middle of the image.

## 2. Manage Your Account

# 2. Manage Your Account

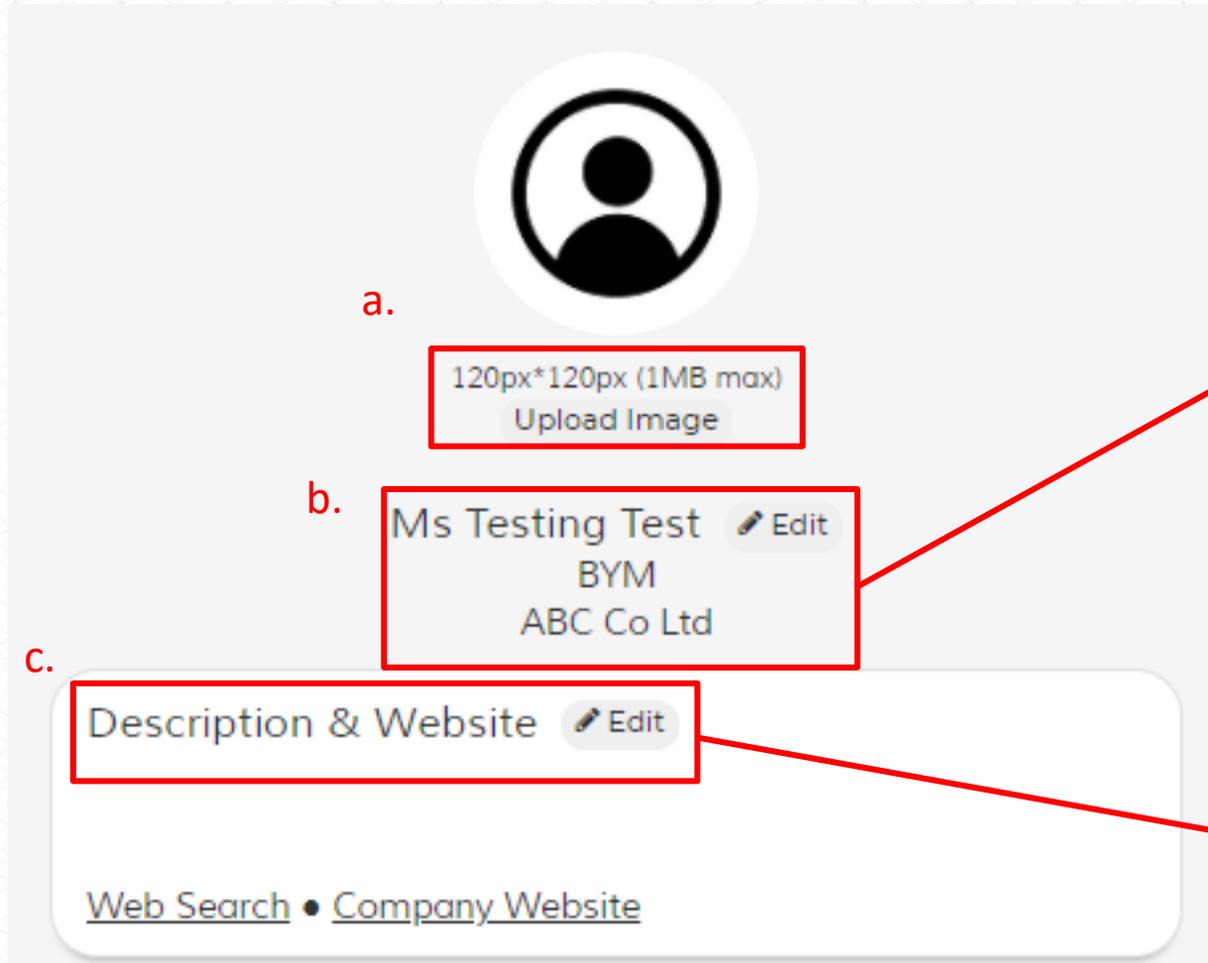
a) Access “my profile”

Click the smiley face to access **My Profile**

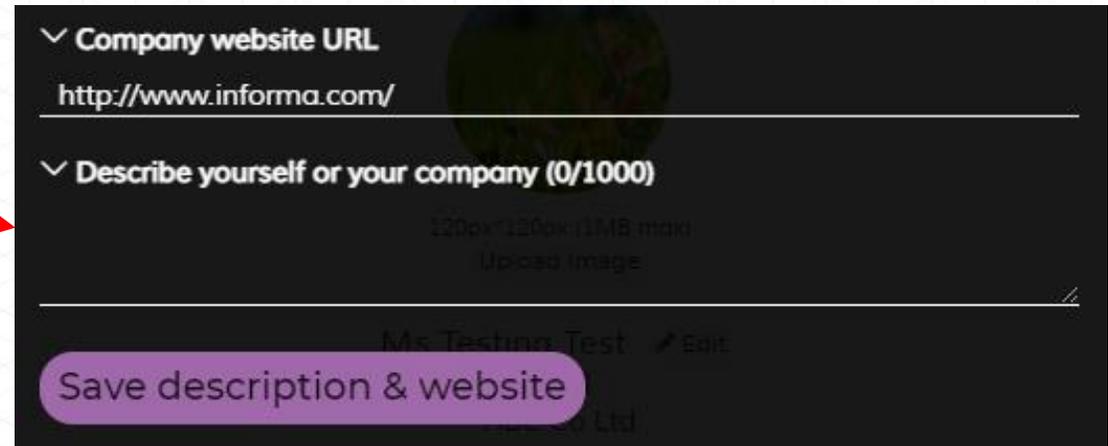
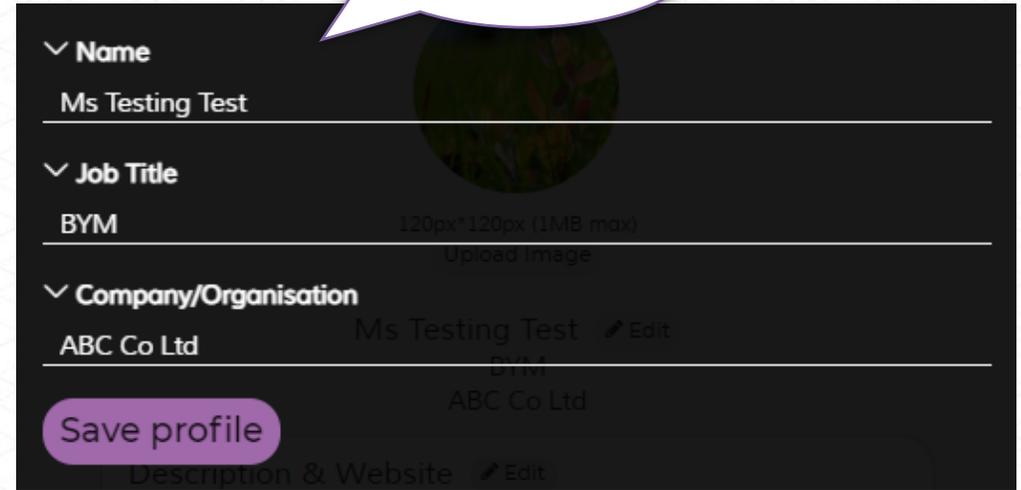


# 2. Manage Your Account

## b) Set up my profile



Update your display name



# 2. Manage Your Account

c) Set your timezone and time availability for meeting with exhibitors

Click **“My Schedule”** > set **“Time availability”** & **“Time Zone”**

The screenshot shows the 'My Schedule' settings page. On the left sidebar, the 'My Schedule' icon is highlighted with a yellow background and labeled with a red '1'. At the top, the 'Time availability' tab is selected and labeled with a red '2'. Below it, the 'Time Zone' section is highlighted with a red box and labeled with a red '3'. The 'Time Zone' section contains the text: 'Please indicate your preferred time zone to personalise any date/time-related features on this platform.' Below this are three sections: 'Notification' (Your preferred channel: WhatsApp), 'Sync Calendar' (Choose your preferred calendar to start syncing your schedule to it.), and a 'CONFIRM' button. A speech bubble on the right contains the text: '✓ Available for meeting', '✗ Unavailable for meeting', and 'then click CONFIRM'. Below the speech bubble, a table shows the meeting schedule for Monday, 19 Apr 2021 (UTC+8). The table has two rows of four columns. The first row shows 'Virtual' meetings at 10:00, 10:30, 11:00, and 11:30, all marked as available (✓) on a yellow background. The second row shows 'Virtual' meetings at 12:00, 12:30, 13:00, and 13:30. The 12:00 and 12:30 slots are marked as unavailable (✗) on a grey background, while the 13:00 and 13:30 slots are marked as available (✓) on a yellow background.

1

2

3

CONFIRM

✓ Available for meeting  
✗ Unavailable for meeting  
then click CONFIRM

Monday, 19 Apr 2021 (UTC+8)			
Virtual ✓ 10:00	Virtual ✓ 10:30	Virtual ✓ 11:00	Virtual ✓ 11:30
Virtual ✗ 12:00	Virtual ✗ 12:30	Virtual ✓ 13:00	Virtual ✓ 13:30

A scenic landscape with a blue sky, green hills, and a field of yellow flowers. The text "3. Product / Exhibitor Search" is overlaid in white on a dark blue horizontal band across the middle of the image.

# 3. Product / Exhibitor Search

# 3. Product / Exhibitor Search

Click “Meet” to search exhibitors/ products in **two ways**

1) “For you” - view recommended exhibitors

The screenshot shows the app interface for 'Jewellery & Gem Digital World: Dazzling Silver' (19-23 April 2021). A red box highlights the 'For you' filter button. Below it, a purple banner reads: 'We highly recommend the below profiles based on your interests and activity. Irrelevant recommendations? Simply 'Archive' the profile so that we understand and recommend better.' Below this are two exhibitor cards:

Exhibitor 展商	Product
Ms Teresa Ho ACH & Co HK Limited	Brocelets 手链
Ms Ying Wang Beijing San Arts Import & Export Co Ltd	Necklaces 项链

Each exhibitor card includes 'Bookmark', 'Meet', and 'Archive' icons.

Here are **recommended exhibitors** matching your product interests.

# 3. Product / Exhibitor Search

Click “Meet” to search exhibitors/ products in **two ways**

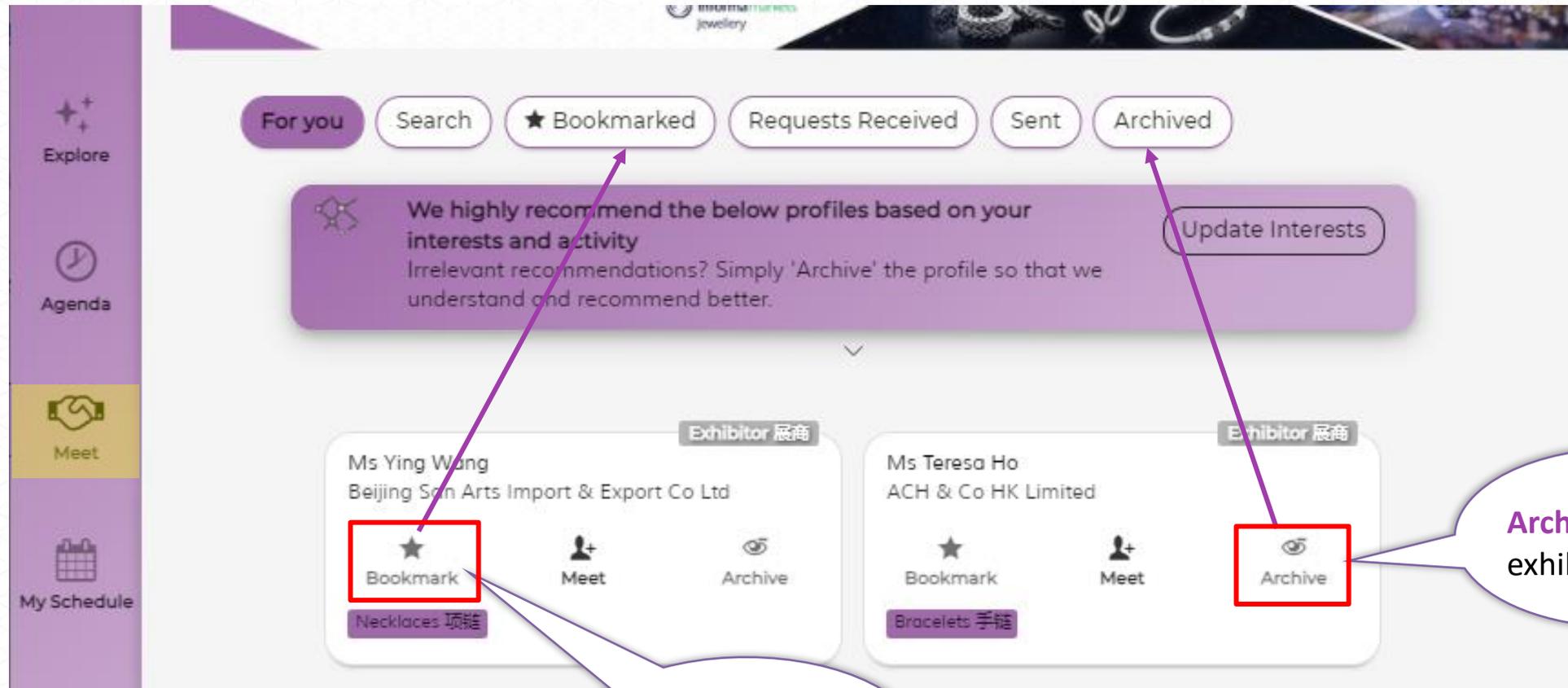
2) “Search” - by keywords / filter options

The screenshot displays the 'Jewellery & Gem Digital World: Dazzling Silver' event page for April 19-23, 2021. A navigation bar at the top includes buttons for 'For you', 'Search', 'Bookmarked', 'Requests Received', 'Sent', and 'Archived'. The 'Search' button is highlighted with a red box. Below the navigation bar is a search input field with the placeholder text 'Search by people, industry or any expertise'. To the right of the input field is a magnifying glass icon. Below the search field are several filter options: 'Exhibitor Country/Region 展商国家/...', 'Business Nature of Exhibitor 展商业...', 'Type of Jewellery 首饰类别', 'Silver Fineness 银纯度', 'Main Materials 主要材料', and 'Accept Small Order 接受小批量订单'. Below the filters are tabs for 'Companies', 'People', and 'Products', with 'People' selected. A navigation bar below the tabs shows 'ALL' and letters A through Z, with '0-9' below 'Z'. Below the navigation bar are two exhibitor cards. The first card is for 'Mr William Yick, Shen Star Jewel Co Ltd' and includes 'Bookmark', 'Reschedule', and 'Cancel' buttons. The second card is for 'Ms Angkana Vimolvongsakul, Shen Star Jewel Co Ltd' and includes 'Bookmark', 'Request sent', and 'Archive' buttons. A vertical sidebar on the left contains icons for 'Explore', 'Agenda', 'Meet', and 'My Schedule', with the 'Meet' icon highlighted in a yellow box.

Search by keywords

Search by filter options

# 3. Product / Exhibitor Search



**Bookmark** your preferred exhibitors

**Archive** irrelevant exhibitors

A landscape photograph showing a wide, snow-covered field in the foreground. In the middle ground, there is a dense line of evergreen trees. The background features rolling hills or mountains under a bright, overcast sky with soft, white clouds. The overall scene is serene and wintry.

## 4. Connect with Exhibitors

# 4. Connect with Exhibitors

Method 1: Send meeting request to exhibitors

Your **Sent** requests will be displayed here.

The screenshot shows the 'Meet' interface with a sidebar on the left containing 'Explore', 'Agenda', 'Meet', and 'My Schedule'. The main area has a top navigation bar with 'For you', 'Search', 'Bookmarked', 'Requests Received', 'Sent', and 'Archived'. Below this is a search bar with filters for 'Exhibitor Country/Region', 'Business Nature of Exhibitor', 'Type of Jewellery', 'Silver Fineness', 'Main Materials', and 'Accept Small Order'. A 'Companies' tab is active, showing a list of exhibitors. The 'Meet' button on the 'Ms Ying Wang' profile is highlighted with a red box and labeled 'a'. The 'Sent' button in the top navigation bar is highlighted with a red box and labeled 'b'.

Click **“Meet”** to send meeting requests to exhibitors.

The screenshot shows the 'Send meeting request' form. It includes a 'To:' field with 'Ms Angkana Vimolvongsakul', a date '19-23 April 2021', and a note 'Please include a personal note on why do you want to meet him/her (/400)'. There is a text area for 'Enter personal note here'. Below this are sections for 'Select your interests in meeting him/her', 'Business Nature of Exhibitor' (Manufacturer, Wholesaler), 'Type of Jewellery' (Earrings, Rings), 'Silver Fineness' (Sterling silver/925 silver), and 'Main Materials' (Pearl). A 'Send meeting request' button is at the bottom.

# 4. Connect with Exhibitors

Method 2: Receive meeting requests sent by exhibitors

The screenshot displays the 'Jewellery & Gem Digital World: Dazzling Silver' event page for April 19-23, 2021. A navigation sidebar on the left includes 'Explore', 'Agenda', 'Meet', and 'My Schedule'. The main content area features a filter bar with 'For you', 'Search', 'Bookmarked', 'Requests Received', 'Sent', and 'Archived'. A callout bubble labeled '1' points to the 'Requests Received' button. Below the filter bar, it shows 'Showing 1 meeting request(s) received' for 'Test Matt ABC, XYZ Company'. A callout bubble labeled '2' points to the 'Accept request' button. A large inset on the right shows a meeting request details panel with a 4x4 grid of time slots for Monday, Tuesday, and Wednesday. A callout bubble at the bottom right contains the text: 'Click "Accept request" and select timeslot for meetings'.

**Check requests**

1

2

Click "Accept request" and select timeslot for meetings

**Format:** Meet virtually with online video call.

Here are the available timings to meet him/her. Pick one!

▼ Monday, 19 Apr 2021 (UTC+8)

10:00	10:30	11:00	11:30
12:00	12:30	13:00	13:30
14:00	14:30	15:00	15:30
16:00	16:30	17:00	17:30
18:00	18:30	19:00	19:30
20:00	20:30	21:00	21:30

▼ Tuesday, 20 Apr 2021 (UTC+8)

10:00	10:30	11:00	11:30
12:00	12:30	13:00	13:30
14:00	14:30	15:00	15:30
16:00	16:30	17:00	17:30
18:00	18:30	19:00	19:30
20:00	20:30	21:00	21:30

▼ Wednesday, 21 Apr 2021 (UTC+8)

10:00	10:30	11:00	11:30
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# 4. Connect with Exhibitors

Live chat / Video Conference

The screenshot shows a user interface for a digital event. On the left is a purple sidebar with icons for 'Explore', 'Agenda', 'Meet', and 'My Schedule'. The main content area features a banner for 'Jewellery & Gem Digital World: Dazzling Silver' from April 19-23, 2021, with the 'informamarkets jewellery' logo. Below the banner are filter tabs: 'For you', 'Search', 'Bookmarked', 'Requests Received' (highlighted), 'Sent', and 'Archived'. A dropdown arrow is visible below the tabs. The text 'Showing 1 meeting request(s) received' is displayed. A card for a meeting request from 'Test Matt' at 'ABC XYZ Company' is shown, with an 'Organiser' tag and three action buttons: 'Bookmark', 'Accept request', and 'Decline'. In the top right corner, a purple chat icon is highlighted with a red box, and a profile icon is visible next to it.

**Live Chat** will be available during event once a meeting has been confirmed by 2 parties.



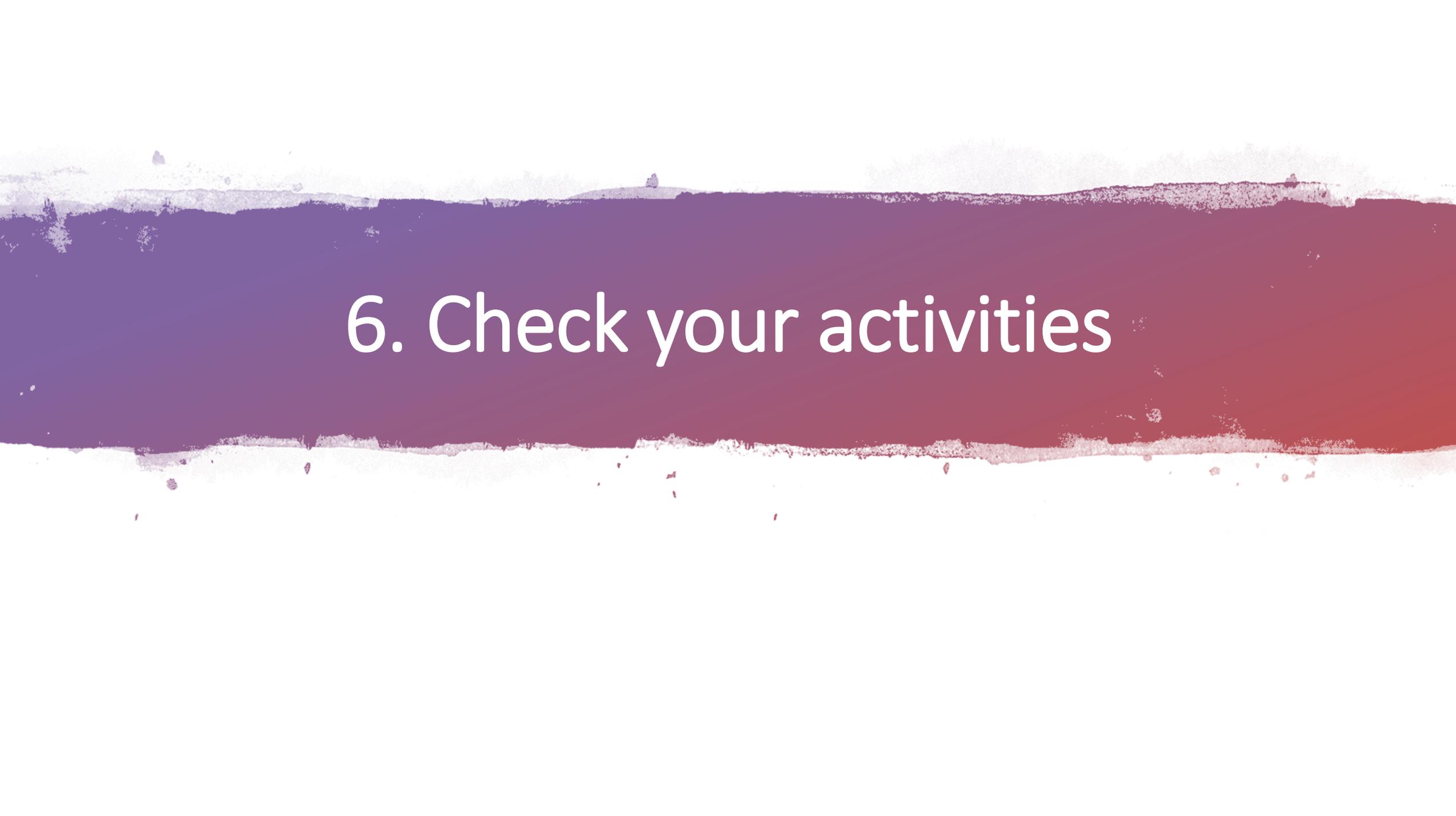
# 5. Industry Talk / Webinars

# 5. Industry Talk / Webinars

Click “**Agenda**” to view the webinar schedule

The screenshot shows a user interface for a webinar agenda. On the left is a vertical purple sidebar with four icons: 'Explore' (stars), 'Agenda' (clock, highlighted in yellow), 'Meet' (handshake), and 'My Schedule' (calendar). The main content area has a header with 'DIGITAL WORLD 19-23 April 2021' and the 'informa markets Jewellery' logo. Below the header are three date tabs: 'Tue, 20 Apr 21' (active), 'Wed, 21 Apr 21', and 'Thu, 22 Apr 21'. A purple filter bar contains the text 'Filter Agenda sessions using dropdowns below' and a funnel icon. Below the filter bar is a dropdown menu labeled 'Tracks' with a downward arrow. The main agenda list shows a session at '17:00' titled 'Design Trends of Silver J...' with a 'Favorite' button (heart icon) to its right.

Click **Favorite** to add the webinar to “My Schedule”

A scenic landscape with a blue sky, green hills, and a white foreground. The text "6. Check your activities" is overlaid in the center.

# 6. Check your activities

# 6. Check your activities

Click **“My Schedule”** for your **confirmed meetings** and **webinars**

The screenshot shows a user interface for an event titled "Jewellery & Gem Digital World: Dazzling Silver" from May 10-14, 2021. The interface is organized into several sections:

- Sidebar (left):** Contains navigation icons for "Explore", "Agenda", "Meet", and "My Schedule". The "My Schedule" icon is highlighted in yellow, and a red letter "a" is placed next to it.
- Event Banner:** Features the event title, dates, and logos for "JEWELLERY & GEM DIGITAL WORLD" and "informa markets Jewellery".
- Calendar View:** Shows a date selector for "Mon, 10 May 21" (highlighted with a red box and labeled "b") and a "Time availability" button.
- Settings Bar:** Includes options for "Time Zone" (set to Hong Kong (UTC+8)), "Notification" (set to SMS), and "Sync Calendar".
- Meeting Card:** Displays a meeting at 16:00 with the contact "Ms Testing Test" from "BYM ABC Co Ltd". It includes a "Test Buyer" button and action icons for "Bookmark", "Reschedule", and "Cancel".

## 6. FAQs

- <https://match-faq.jublia.com>